

## Privacy

### Privacy Notice

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## Introduction

**Kuwa Consulting Group** (also referred to below as "**we**", "**us**" and "**our**") is a privacy conscious organization. This Privacy Notice explains how we protect your information gathered via (1) the Web pages of the kuwaconsultinggroup.com website that are designated as United States in the upper right hand corner or Web pages of any other website with respect to which this Privacy Notice is posted or linked (such Web pages are collectively referred to as the "**Website**"), (2) downloadable applications accessed from mobile devices with respect to which this Privacy Notice is posted or linked ("**Mobile Apps**") or (3) any other mode of interacting with you relating to Kuwa Consulting Group communications, such as online or offline newsletters and magazines, that reference this Privacy Notice ("**Communication**"). By using the Website or Mobile Apps, or continuing to receive Communications, you agree to the use of such information in accordance with this Privacy Notice.

## Information collection

We may collect personal information when you interact with the Website or Mobile Apps, such as if you choose to register or create a user profile on the Website or a Mobile App (e.g., to gain access to specific content, attend a hosted event, respond to a survey or request communications about specific areas of interest), or otherwise provide it to us. Depending on the specific Communication you are receiving, or the Web page of the Website or Mobile App you are using, such information may consist of your name, current job title, company address, email address, telephone and fax numbers, correspondence with you, which newsletters you subscribe to, and other information you provide to us.

When using a Mobile App, in addition to contact information, we may also collect information relating to your device, including your device model, operating system, browser type, unique device identifier, IP address, mobile phone number, mobile network carrier, location, and the way you are using the Mobile App. The information collected will depend on the functionality of the specific Mobile App you are using. If any other information is collected relating to your use of a Mobile App, such information will be specified in the Mobile App.

We may also collect personal information if you register for the Website using a third-party social network account (e.g., LinkedIn, Facebook, and Twitter). For example, the Website or a Mobile App may allow you to login using your social network account credentials. We may collect the username associated with that social media account and any information or content you have permitted the social media network to share with us, such as your profile picture, email address, and birthday. The information we collect may depend on the privacy settings you have with the social network site, so please review the privacy statement or policy of the applicable social network site. When you access the Website through your social network account, you are authorizing us to collect and use your information in accordance with this Privacy Notice.

The Website may also collect content that you provide, including postings on blogs, forums, wikis and other social media applications and services that we may provide.

We do not usually seek to collect sensitive personal information (i.e., data relating to race or ethnic origin, religious or philosophical beliefs, trade union membership, political opinions, medical or health conditions, or

information specifying the sex life or sexual orientation of an individual) from users. We will, where necessary, obtain your explicit consent to collect and use such information.

## Log information, cookies and Web beacons

The Website and Mobile Apps collect standard Internet log information including your IP address, browser type and language, access times and referring website addresses. To ensure that the Website, Mobile Apps and Communications are well managed and to facilitate improved navigation, we or our service provider(s) may also use cookies (small text files stored in a user's browser) or Web beacons (electronic images that allow us to count users who have accessed particular content and to access certain cookies) to collect aggregate data. Additional information on how we use cookies and other tracking technologies and how you can control these can be found in our [Cookie Notice](#).

## Information use

We collect and use your personal information with your consent to provide you with access to the Website, Mobile Apps and Communications, or where we have a legitimate business interest in or other legal basis for, such collection and use. The personal information you submit to us may be used to manage our relationship with you, including any of your requests, or to customize or improve the Website or a Mobile App and related services offered to you.

We may also use your personal information for marketing purposes, or to send you promotional materials or communications regarding services provided by us or other members of the Kuwa Network that we feel may be of interest to you. We may also contact you to seek feedback on services provided by members of the Kuwa Network or for market or other research purposes. Your personal information may also be used to protect our rights or property and that of our users.

You may at any time request that we discontinue sending you Communications, emails or other correspondence.

## Disclosure of information to third parties

We may provide your personal information to other members of the Kuwa Consulting Group Network in order to provide you with information that could be of interest to you and conduct market or other research. Your personal information may also be disclosed to members of the Kuwa Network and other third parties: in order to respond to your requests or inquiries; as part of a corporate transaction (such as a sale, divestiture, reorganization, merger or acquisition); or where those parties handle information on our behalf.

Personal information may also be disclosed to law enforcement, regulatory or other government agencies, or to other third parties, in each case to comply with legal, regulatory, or national security obligations or requests.

In relation to Mobile Apps, we may also share your usage and personal information with mobile carriers and platform providers, as well as any other entities described in any particular Mobile App in connection with the operation of the Mobile App.

In relation to Communications, we may also share your personal information with service providers in connection with the delivery of such Communications.

All of these disclosures may involve the transfer of personal information to countries or regions without data protection rules similar to those in effect in your area of residence.

By providing information with respect to a Communication or through the Website or a Mobile App, you are consenting to the disclosures described above.

Any personal information that we have referenced above under “Information collection” may be disclosed to the third parties identified in this section for the purposes set forth herein.

## Selling of information

We do not sell your personal information that is collected under this Privacy Notice. To the extent we sell any personal information that falls outside the scope of this Privacy Notice, we will disclose our selling practices in the applicable privacy notices.

## Blogs, forums, wikis and other social media

The Website may host various blogs, forums, wikis and other social media applications or services that allow you to share content with other users (collectively Social Media Applications). Any personal information or other information that you contribute to any Social Media Application can be read, collected and used by other users of that Social Media Application over whom we have little or no control. Therefore, we are not responsible for any other user's use, misuse or misappropriation of any personal information or other information that you contribute to any Social Media Application.

## Privacy practices of third parties

This Privacy Notice only addresses the use and disclosure of information collected by Kuwa Consulting Group through your interaction with the Website and the Mobile Apps and through other interactions with Kuwa Consulting Group relating to a Communication. Other websites or mobile apps that may be accessible through links from the Communication, Website, or Mobile Apps have their own privacy statements and personal information collection, use and disclosure practices. We encourage you to familiarize yourself with the privacy statements provided by these other parties prior to providing them with information.

## Information retention

We retain personal information as necessary for the duration of the purpose outlined in this Privacy Notice. Notwithstanding the duration of the purpose, we may retain your information if necessary to comply with our legal or professional obligations, enforce our agreements, or resolve disputes.

Applicable laws may also give you the right to lodge a complaint with a local supervisory authority related to this Privacy Notice.

We will not discriminate against you for exercising any of your rights with respect to your personal information.

## Special notices to California residents

If you are a California resident, you are entitled to request information concerning any personal information you provide to us as part of an established business relationship for personal, family, or household purposes that we disclose to nonaffiliated third parties for their direct marketing purposes. We do not share such personal information with nonaffiliated third parties for such purposes.

## Do Not Track

"Do Not Track" is a preference you can set in your Web browser to let the websites you visit know that you do not want them collecting information about you. The Website does not currently respond to a "Do Not Track" or similar signal. We do not engage in the collection of personal information about your online activities over time and across third-party websites or online services to provide targeted advertising and we do not allow third parties to collect such personal information when you use the Website.

## Information security

We have in place reasonable commercial standards of technology and operational security to protect all personal information provided by users with respect to Communications, or via the Website or Mobile Apps, from unauthorized access, disclosure, alteration or destruction.

## Children's privacy protection

We understand the importance of protecting children's online privacy. Communications, the Website and Mobile Apps are not designed for or intentionally targeted at children under the age of 13. It is not our policy to intentionally collect or maintain information about anyone under the age of 13. If we obtain actual knowledge that we have received such information, we will take steps to delete it.

## Changes to our Privacy Notice

In addition to describing our current privacy practices, this Privacy Notice also describes the categories of personal information we collected, disclosed, or sold during the preceding 12 months. We may modify or amend this Privacy Notice from time to time at our discretion. When we make changes to this Privacy Notice, we will amend the revision date at the top of this page and such modified or amended Privacy Notice shall be effective as to you and your information as of that revision date. We encourage you to periodically review this Privacy Notice to view any updates.

## Contact information

If you have any questions or concerns regarding your privacy while using the Website or a Mobile App, or upon receipt of a Communication, please contact us at [Info@kuwaconsultinggroup.com](mailto:Info@kuwaconsultinggroup.com).